

You Create HEALTHIER Communities

EL RIO
FOUNDATION

NEWSLETTER | Winter 2019

YOU Can Give the Gift of Health

Did you know the number of uninsured children in Arizona grew more than 10% between 2016 and 2018 and Arizona jumped to 3rd highest in the nation for uninsured children (Georgetown University Center for Children and Families, 2019)?

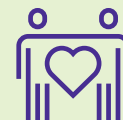
Your gift helps provide high quality healthcare to over 36,000 children. YOU can positively impact a family needing medical or dental care. Your charitable contribution keeps our community healthy and stays right here in Tucson!

El Rio Foundation is a qualified Arizona charitable tax credit non-profit. You can give up to \$400/single and couples up to \$800 for 2019! Please give online at elrio.org (click DONATE) or call 520-205-4947.



An El Rio Love Story

John Orozco, MD and Mary Ann Sullivan, MD



Dr. Herb Abrams who started El Rio in 1970, recruited Mary Ann while she was still at Johns Hopkins School of Medicine. MaryAnn, an internist, worked at El Rio for five years. In fact, she was the first "acting" Medical Director. John, who worked under MaryAnn, was a general practitioner. Mary Ann is proud of the work she did in helping to establish and train El Rio's first class of nurse practitioners. Mary Ann's patients affectionately called her, "La Doctorcita."

As they look back on their life, they have a special fondness for El Rio Health. This is the place where they met and fell in love. This is also the place where they developed a passion for community health. And now, John & Mary Ann are leaving a lasting legacy to El Rio Health by naming the Integrated Care Suite A at El Rio Congress Health Center.

New BJS Employment Enhancement Scholarship Fund



The BJS Employment Enhancement Scholarship Fund was launched with a generous donation by a former health center board member. Throughout her years of board service, she saw many passionate El Rio employees and she decided she wanted to help them achieve their goals. The 2019 scholarship recipients are Myriam Guzman, Roxana Amaya-Perez, Lori Ritter, Shilo Welden and Nicole Zupan.

From the scholarship recipients:

“Words are not enough to describe how thankful and fortunate I feel for this scholarship. The enrollment process for my classes was successful, thanks to this support,” shared Roxana.

“School is going great for me. I just started my two Math classes and I was a bit nervous having to do math online, but I’m doing well and it’s easy,” says Nicole.

“I’m spending every spare moment I have studying, and all of my classes are online so that gives me a chance to work ahead of the class schedule to complete all of my class work and assignments,” shared Shilo.



Support El Rio Health with a Tax Free Gift from your IRA

Nothing is more personal than your health and charitable giving.

You can use the Required Minimum Distribution (RMD) from your IRA Retirement funds to make a tax-free gift to El Rio Health.

If you are 70 ½, you have to take a yearly Required Minimum Distribution (RMD) from your IRA retirement funds . To avoid paying taxes on that income, you can choose to have the RMD “rolled over” directly to El Rio Health by notifying your IRA administrator. This law allows you to transfer any amount up to \$100,000 from your IRA account directly to a qualified charitable organization, such as El Rio Health, without paying income tax on the distribution.

When you use the IRA RMD to make a charitable gift to El Rio Health:

- Your gift will begin to have an IMPACT today, allowing you to see the difference you are making in patients’ lives immediately.
- You pay no income taxes on the gift. The transfer doesn’t generate taxable income or a tax deduction, so you benefit even if you do not itemize your tax deductions.
- If you have not yet taken your Required Minimum Distribution (RMD) for the year, your IRA Charitable Rollover Gift can satisfy **all** OR **part** of that requirement.

For more information call Becky Rebenstorf, Major Gifts Officer at El Rio Foundation 520-309-2415.

****** IRA charitable rollover distributions can also be designated to the Jewish Community Foundation for the benefit of El Rio Foundation’s Custodial Fund held at the Jewish Community Foundation.

Cirque El Rio Gala Nets over \$210,000 for NEW Cancer Treatment Fund

We want to thank Anthony & Emily Schaefer, Event Chairs, the Gala committee, Foundation Board & Team, donors and volunteers. Our 2019 major event sponsors included: Pima Medical Institute, Tucson Medical Center, the Levin Family, Desert Diamond Casinos & Entertainment, The Schaefer Team Real Estate, and BFL Construction Co., Inc. The fundraiser took over 800 guests on a magical evening with performances by Cirque Roots and dancing with the Lucky Devils Band. Thank you to Crain & Co., Total Lighting, Cirrus Visual Communication, Commotions Studios, The Westin La Paloma Resort & Spa, media and other event partners for their help with décor, collateral, lighting, sound, food and promotion. This event was a fantastic success, thanks to our sponsors, contributors and in-kind donors. The donations received will provide life-saving care to qualified patients diagnosed with cancer who have no insurance. If you have not yet made your gift, please give online at elrio.org or call us at 520-205-4947.



El Rio Health at a Glance

El Rio Health's Cultural Beliefs

- Honor Patients – "I always put the patient first."
- Create Tomorrow – "I embrace effective change and seek innovative solutions."
- Step Up – "I am accountable for making El Rio a world-class health center."
- Break Boundaries – "I work with others to achieve success."
- I Matter – "I make a difference by voicing my opinion and knowing I am heard."
- Value Health – "I take time for my own health to promote yours."

2019 Organizational Goals

- World-class experience for patients and staff
- Healthier patients and employees
- Positive operating margin

2019 Numbers

- Patients enrolled – 108,000+
- Staff – 1,300+
- Annual budget – \$163 million
- Annual charity care – \$10-\$12 million
- Year founded – 1970
- Number of locations – 12

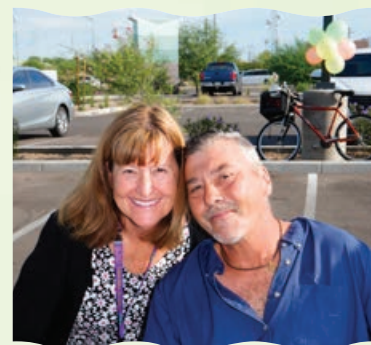
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El Rio Program Updates, New Collaborations and Innovations

- **Medical - Legal partnership with Southern Arizona Legal Aid (SALA).**
In 2018, an attorney team was imbedded at one of the El Rio largest health centers. Together, we provide patients with civil legal assistance and train medical providers on how legal interventions can positively impact patient health. This year, we have screened over 367 patients for the Medical Legal Partnership and have served 160 El Rio patients. Family law, housing law, and social security law are the top three areas for assistance. This year, the team has defended El Rio patients in hearings, negotiated settlements for El Rio patients, and provided advice to patients. Funding for the program was budgeted at \$60,000 annually, however, we have surpassed the budget due to the high needs of our patients. As we move forward, we need increased funding to serve more patients.
- **El Rio Street Outreach Team** Six nurse practitioners, along with our medical assistants and navigators, serve vulnerable populations through outreach and engagement in non-profit partner locations including Sister Jose's Women's Center, Casa Maria, Salvation Army Hospitality House, The Center for Opportunity, Teen Challenge, Primavera, and Casa De Vida.
- **Southern Arizona Children's Advocacy Center.** The Southern Arizona Children's Advocacy Center is partnering with El Rio Health. Referrals for children lacking primary care come through our RN Triage line and we help establish these kids quickly as new patients at Congress Pediatrics.
- **El Rio Health Partners with University of Arizona Forge** – The University of Arizona's, Arizona Forge site will be more than a business incubator when it opens in 2020 at the historic Roy Place Building downtown. The building at 44 N. Stone Ave. previously known as the Arizona Forge Business Innovation Hub, will serve as a nexus between students, faculty, startup founders and corporate innovators, fronted by Startup Tucson. El Rio Health is proud to partner in developing a health and wellness area with a fitness center in a well-windowed corner front area that used to house a UA Bookstore. We will also collaborate on data-driven digital health projects.
- **H.S. Lopez Family Foundation Center of Opportunity** – El Rio Health is working with the H.S. Lopez Family Foundation, who are in the process of building a 5,000 square foot building for medical and dental care at the site. This will allow for expanded medical and dental care services. The El Rio Foundation is working to help raise funds to purchase medical and dental equipment.
- **New Lactation Program** – Shelby Abramson, FNP, Lactation Specialist is clinically assessing mothers and newborns filling a vital community need. She is working in partnership with our midwives and OB-GYN providers for pre-birth interventions.
- **Employer Flu Shot Outreach** – The 2019 El Rio Health Employer Flu Shot Outreach Team vaccinated 2,455 people who work for large employers. Forty-six separate events were held in Pima County for the City of Tucson, Pima County, Tucson Electric Power and Pima Community College.





- **NEW Midwifery Center Accreditation** – The newly relocated Midwifery Center on the TMC campus has been accredited through 2022 by the Commission for the Accreditation of Birth Centers. Part of our commitment with the relocation to the TMC campus was to the fidelity of the Birth Center model of care and this accreditation verifies our success.

embedded hygienist program helps ensure children seen for medical visits also see a hygienist for a dental screening at the end of the visit. By seeing children early, tooth decay and oral health problems can be averted. A testimony to the success of the integrated teams is the increase in annual dental visits for children, ages 2-20 years. At our Southwest campus this measure has increased from 38% to 56% children seen this year!



- **El Rio RHAP Program** – El Rio's Reproductive Health Teen Access Program (RHAP) is featured in a new documentary by Brave New Films, funded by the Ford Foundation. It is noted that teen pregnancies in South Tucson have been reduced by 50% with programs such as our El Rio program. You can see the video at: <https://vimeo.com/371721340/76023663ac>

Your Legacy Can Help to Expand Reach AND Impact

Nothing is more personal than your health and charitable giving.



If you are an annual donor, YOU know first-hand the satisfaction that comes from making a difference. We at the El Rio Foundation deeply appreciate your generosity. As you look to the future, you may wonder, what will happen to the health care programs made possible through your gifts once you are gone? How can I ensure the gifts I make now will be sustained? If you would like to continue your support even after your lifetime, you can arrange a Legacy Gift through your will. This will ensure that your gift will continue into perpetuity.

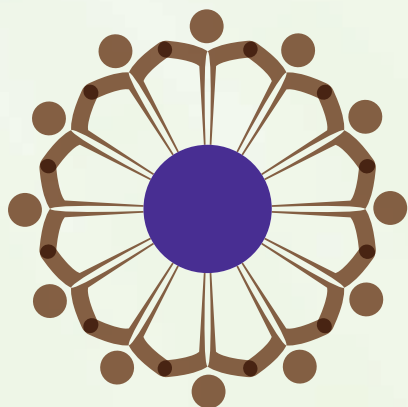
If you are planning to make El Rio Foundation one of your beneficiaries, reach out to Becky Rebenstorf, Major Gifts Officer at 520-309-2415.

El Rio Vecinos' Block Party Raises \$119,096 for El Rio's Children's Dental Emergency Fund

The September 21st Viva Vecinos Block Party was a tremendous success thanks to event chairs, Shaima Namazifard and Kevin Prouty, El Rio Vecinos, and major sponsors including The Lawler Team at Nova Home Loans, Wells Fargo, FHR Cares, Inc., media partners, sponsors, guests, restaurants and in-kind donors. Over 1,100 guests enjoyed dancing, casino gaming, dueling pianos, music, food and more! To learn more visit elriovecinos.com.



What is the El Rio Foundation COBRE Club?



Every donor to the El Rio Foundation is treasured. There is among them a select group of donors who have taken their commitment beyond the ordinary. They are the members of El Rio Foundation's distinguished *COBRE CLUB*. To them, our mission of providing "cutting edge" healthcare with areas of excellence in adult, pediatric and family medicine, behavioral health, dental, specialized and transgender care, wellness and nutrition has inspired an investment of exemplary proportions.

We invite YOU to join the *COBRE CLUB* with an annual gift of \$1,000 or more. Membership entitles you to receive exclusive benefits and privileges, including invitations to special events and receptions, personal clinic tours, member luncheons and insider information updates and you will be recognized in our annual report for your outstanding generosity.

YOUR investment and involvement at the *COBRE* level will produce rich rewards. By accepting this special invitation, you will help create a lasting legacy to secure a bright future for comprehensive and compassionate healthcare for all.

"Superheroes, Capes of Strength and Beauty" on exhibit on the Roche Tissue Diagnostics campus.

Produced in partnership with the Southern Arizona Arts and Cultural Alliance (SAACA), Roche Tissue Diagnostics, El Rio Health and volunteers, the uniquely designed capes on display each carry a special story. Roche joined forces with us this year to provide breast and cervical cancer services to qualified patients with no health insurance. Darlene Buhrow, Philanthropy and Community Relations Manager for Roche Molecular Solutions, spearheaded the "Superheroes, Capes of Strength and Beauty" art project.

In addition to breast cancer survivors, corporate partners, family members, Roche Tissue Diagnostics and El Rio employees and donors worked to embellish and re-imagine fifty mammography capes. Capes are available for auction through the end of the year at <https://tinyurl.com/superhero-cape-auction>. Funds raised will support mammograms for uninsured and underinsured patients.

To view the exhibit, call 520-797-3959 with a forty-eight hour advance notice.



Thank you to these generous foundations and corporations for their 2019 contributions to El Rio Health's programs and capital projects. Your support changes lives for the 108,000+ people we serve!

Arizona Community Foundation

Arizona Complete Health

BAIRD Foundation, Inc

Bank of America Foundation

BBVA

The Bert W Martin Foundation

Blue Cross/Blue Shield of AZ
Mobilize AZ

BMO Wealth Management

Colon Cancer Coalition of America
Community Foundation for Southern
Arizona

Community Foundation for Southern
Arizona - The Blessings DA Fund

Connie Hillman Family Foundation

Consulado de Mexico en Tucson

Cox Communications

Delta Dental of Arizona Foundation

Dr. and Mrs. Hugh C. Thompson
III Philanthropic Fund held at the
Community Foundation for
Southern Arizona

Dr. Richard & Madeleine Wachter
Philanthropic Fund held at the
Community Foundation for Southern
Arizona

Eaglet Fund held at Community
Foundation for Southern Arizona

Finley Family Foundation

Goodwill Golf Tournament -
University of Arizona Facilities
Dept.

Hope Matters Breast Cancer
Foundation

Jewish Community Foundation of
Southern Arizona

Knisely Family Foundation

Lapan Sunshine Foundation, Inc.

LGBTQ+ Alliance Fund held at
Community Foundation for Southern
Arizona

Long Realty Cares Foundation

Lovitt & Touché

Roche Molecular Solutions

Sundt Foundation

The Ashton Family Foundation

The H.S. Lopez Family Foundation

The J. William & Helen D. Stuart
Foundation

Tucson Electric Power

Walter & Juliet T. Absolon
Foundation

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El Rio Foundation 2020 Golf Tournament



Friday, March 20, 2020

7:00 a.m.—2:00 p.m.

Sewailo Golf Club at Casino Del Sol Resort
5655 W Valencia Rd.

Foursome \$800 | Single Golfer \$200

Sponsorships are available

**Information at elrio.org or
call 520-205-4947**



2020 Save the Dates



January Grand Opening HealthOn University

February Grand Re-Opening El Rio Southeast

March 20 El Rio Foundation Golf Tournament

April 18 El Rio Fiesta - 50th Anniversary
Neighborhood Party at Congress site

September Vecinos Block Party

October 23 El Rio 50th Anniversary Gala

Information at elrio.org or call 520-205-4947